

# Planning Your Cradle Legacy

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How to nurture tomorrow's families today



The  
Cradle®



# A brighter future starts with you.

A simple, flexible and impactful way to help The Cradle build and empower families is through a planned gift. By including The Cradle in your estate plans, you become a critical piece of our next century of service and help children thrive in safe, loving families for years to come.

# What are planned gifts?

A planned gift is a charitable donation arranged now but distributed at a future date, typically after one's passing. These thoughtful gifts have the power to create lasting and meaningful change that extends far beyond our lifetimes.

The simplest and most impactful type of planned gift is a **bequest**, or a gift included in your will. It can include assets like cash, securities or property, and can either be a fixed amount or a percentage of your estate.

**Bequests offer numerous benefits, including:**



## **HASSLE-FREE**

A bequest costs you nothing now and is easy to arrange.



## **NO RISK**

You retain full control of your assets during your lifetime.



## **FLEXIBILITY**

You can easily modify your bequest at any time as circumstances change.



## **PERSONALIZATION**

A bequest can be unrestricted or directed to a specific purpose.



## **TAX-SMART**

Bequests to The Cradle are exempt from federal estate taxes.



## **EXCLUSIVE PERKS**

Bequest donors join The Cradle Legacy Society and enjoy its perks.

## Mary and Tom Rogers

*Legacy Society members*



“The joy of being a family has been an indescribable gift given by The Cradle. By including The Cradle in our estate plan, we can help ensure that other families experience the same joy and fulfillment in years to come.”

## Including The Cradle in your will is as easy as 1-2-3

- 1 Consult with your legal or financial advisor to ensure your gift fits with your individual goals and circumstances
- 2 Ask your attorney to draft a codicil, a simple addendum to your will. Visit [cradle.org/plannedgiving](http://cradle.org/plannedgiving) for sample language. Be sure to use our legal name (The Cradle Foundation), full address (2049 Ridge Ave, Evanston, IL 60201) and Tax ID (45-0506764)
- 3 Notify us of your intent to give a planned gift via email or traditional mail so that we can officially welcome you to The Cradle Legacy Society!

**The Cradle Legacy Society** recognizes all those who have named The Cradle in their will or as a beneficiary to a retirement plan, stock portfolio or donor-advised fund.

The foresight and generosity of Legacy Society members echoes far into the future, ensuring that The Cradle can continue building and nurturing families for generations to come.

Legacy Society members also gain access to exclusive perks, including:



Recognition on our website and in Annual Reports



An exclusive "insider" annual Impact Report



An invitation to a virtual town hall hosted annually by Cradle leadership



# About Us

Since 1923, The Cradle has worked to build families through adoption, support families through life's challenges and strengthen communities through education.

Together with our generous community of friends and supporters, The Cradle envisions a world where every child thrives in a safe and loving family.

Your planned gift can help turn this vision into reality, sustaining our commitment to children and families for years to come.



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